



2013 GENEVA KIWANIS SOAP BOX DERBY SPONSORSHIP PROGRAM



- Full Sponsorship \$4,000.00 Title Sponsor for the 2013 Geneva Kiwanis Soap Box Derby will include the following:
 - . Inclusive sponsorship of the 2013 Geneva Kiwanis SBD.
 - . Your company name/logo will appear on all trophies, approximately 15 trophies and plaques will be awarded, and you will be mentioned during the awards ceremony.
 - . Your company name/logo will appear on all racers t-shirts.
 - . Your banners will be displayed at the starting & finish line, and at the awards ceremony.
 - . At the start of the race and during the day you will be announced as the title sponsor.
 - . As the top 4 final heats begin you will be recognized as the title sponsor.
 - . Your company logo and ad will appear in the program on page 1.
 - . Your employee's children racing fees will be waived.
 - . Your company logo with a link to your web site will appear on our website.
 - . Decals with your company name and logo will be displayed prominently on all cars.
 - . Any item such as hats, mugs, pens, or other small items will be distributed to all the racers on race day in their 'goody bag'

Partial Sponsorships

- Car Sponsorship \$700.00 1st year and \$100.00 each year there after
- Start and finish line Sponsorship \$400.00 - \$700.00
 - . Banner with your name and logo will be displayed at either or both the start and finish lines – Top and/or Bottom of banner also available
- Lane Sponsorship \$300.00 - \$600.00 Approx 60 – 80 times through the day
 - . Your name will be announced during the race as a driver competes in that particular lane
- Trophy Sponsorship \$300.00
 - . Your company name/logo will appear on all trophies and Banner; approximately 15 trophies will be awarded
 - . At the beginning of the awards ceremony your name will be announced
- T-shirt Sponsorship \$100.00 - \$600.00
 - . Be the sole sponsor or a partial sponsor. Your company name/logo will appear on all racers T-shirts which are required to be worn on race day
- Awards Banquet Sponsorship \$50.00 - \$400.00
 - . Be the sole sponsor or sponsor individual tables. Your name will be announced at the start of the awards dinner and each table will be recognized at the beginning
- Program Sponsorship \$50.00 - \$200.00
 - . Your ad in the race day program; 1/4 page ad is \$50, 1/2 page ad is \$100; full-page ad is \$200
- Program – “Yearbook” Sponsorships - \$10.00 - \$25.00
 - . Your “best wishes” or quote to appear in Program.
- Car Decal Sponsorship \$25.00 - \$100.00
 - . All cars will be required to display your name and logo for the current race season.
- Man Power Sponsorship
 - . Provide race day operations assistance – “volunteers”

Please check the appropriate sponsorship that you are interested in. All sponsorships must be finalized by June 14th 2013